



## 6.5 billion reasons to own investment gold

2 April 2025, Prague – IBIS InGold is pleased to announce that as of February 28, 2025, its clients have achieved a total profit of CZK 6,439,454,138 (almost CZK 6.5 billion - EUR 260 million!) through the iiplan<sup>®</sup> savings programs. This significant achievement highlights the efficiency and stability of long-term savings in investment gold.

Gold - an investment that stands the test of time. For millennia, it has been considered a safe haven for investors. In times of economic uncertainty, high inflation, or currency crises, it retains its value and often even increases in worth. The iiplan<sup>®</sup> program allows clients to invest gradually in physical gold, minimizing the risks associated with a one-time purchase and benefiting from price averaging. At the same time, it makes investment gold accessible to everyone, as the iiplan<sup>®</sup> program enables clients to make regular payments starting from as little as EUR 4 per month.

"We are extremely proud that our clients have achieved such a remarkable profit through the iiplan<sup>®</sup> program. This result is proof that long-term and systematic gold savings bring real and tangible results. Our goal is to continue providing our clients with safe and effective ways to protect and grow their savings, "said Petr Špičák, Marketing Director of IBIS InGold.

## For more information, please contact:

## Ing. Daniel Dvorský

dvorsky@ibisingold.com +420 777 741 443

## About IBIS InGold

With 27 years of experience in the market, IBIS InGold is one of the leading dealers in investment gold and silver. On a European scale, the company holds a leading position in precious metals savings. It brings innovative digital solutions to the market for investing in and managing precious metals, pushing the boundaries of this traditional industry.

IBIS InGold provides the general public with simple and flexible savings options under the brands iiplan<sup>®</sup>, iiplanGold<sup>®</sup>, and iiplanRentier<sup>®</sup>, allowing gradual purchases of precious metals starting from just EUR 4. More than 97,000 customers use IBIS InGold products, further strengthening the company's position as a reliable and trustworthy partner for gold and silver investments.

The company continuously innovates and modernizes its product portfolio. By combining traditional values with cutting-edge technologies, IBIS InGold ensures that its customers receive highly secure products with exceptional liquidity. Its latest product, the iiplanMax<sup>®</sup> corporate gold account, is designed specifically for businesses, addressing their unique investment needs.

For customers with gold accounts, IBIS InGold offers a unique opportunity to use the modern electronic system InGold PAY<sup>®</sup>, which enables individuals and businesses to make transfers and online payments directly in gold.

IBIS InGold is an official authorized business partner of the Swiss refinery PAMP and The Royal Mint of the United Kingdom. This direct business cooperation with Europe's most prestigious refinery and mint guarantees absolute quality in the investment gold and silver purchased and underlines IBIS InGold's strong position in the global precious metals market.

Together with its partners, PAMP and The Royal Mint, IBIS InGold is committed to upholding the highest standards of fair trade principles and corporate social responsibility.

