



Gold for the 21st century: IBIS InGold combines traditional value with the modern payment options offered by InGold PAY®

28 August 2024, Prague, Czech Republic – IBIS InGold, a leading investment gold and silver trader, has reached another major milestone on its innovative journey. In doing so, it is building on the success of the iiplanGold® and iiplanRentier® savings programmes for individuals and on the enthusiastic response to the new mobile app for managing customer gold accounts, making online gold transfers between accounts, and authorising account withdrawals.

IBIS InGold is taking its successful precious metals investment concept to the next level by announcing the pilot launch of its revolutionary InGold PAY® payment system and iiplanMax® corporate gold account. This opens up a lot more opportunity to use gold in everyday transactions.

InGold PAY® is the new trademark for the gold payment system operated by IBIS InGold. The InGold PAY® system, and therefore the ability to make contactless payments with gold, can be used by all holders of weight accumulation accounts, individuals and companies.

Weight accumulation accounts are available to customers with the iiplanGold® and iiplanRentier® savings products, and are offered to businesses that have the iiplanMax®. The bar with the highest possible weight – a 400-ounce gold investment bar from the Swiss refinery PAMP specially made for IBIS InGold using VERISCAN™ technology – has been chosen for the corporate weight accumulation account.

“More and more individuals and companies are discovering the irreplaceable role of gold in protecting their assets. With our products, though, they get more than that – they get the opportunity to actively use gold to settle their liabilities and amounts owed to them in everyday life without having to exchange it first,” says marketing director Petr Špičák as he points out the benefits. *“To make contactless online payments in gold, all you need is a weight accumulation account and the IBIS InGold mobile app.”*

The IBIS InGold mobile app offers all users a “Pay Me” QR code. Companies can also use the NFC terminal they receive free of charge in the “starter” pack. They can subsequently order as many terminals as they want for their branches, cash registers, and employees to go with their iiplanMax® gold corporate account. Thanks to our innovative InGold PAY® technology, any business can make instant online collections of physical gold at an unlimited number of locations at the same time.

Gold payments within the InGold PAY® system are made online and completely free of charge between weight accumulation accounts of the same type. These transactions also balance out the difference between the purchase and buyback price and offer customers a very convenient, advantageous and safe way to settle liabilities and amounts owed.

Pilot operation of the iiplanMax® corporate gold account and the InGold PAY® payment system was launched this June. During this trial, both products will be fully optimised for face-to-face payments in gold. IBIS InGold is aiming to launch them fully on the market in 2025.

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About IBIS InGold

IBIS InGold, a company with more than 25 years' tradition in the industry, is one of the leading traders in investment gold and silver. Within Europe, it is a leader in the market for savings in precious metals. It also profiles itself as a pioneer in innovative solutions for investment in precious metals, pushing the boundaries of this traditional sector.

It offers the general public simple, flexible savings under the brand names iiplan®, iiplanGold® and iiplanRentier®, giving them the opportunity to make incremental purchases of precious metals starting at amounts as low as EUR 4. IBIS InGold products are used by nearly 90,000 clients, strengthening the company's position as a reliable and trusted partner for investments in gold and silver.

The company regularly innovates and modernises its product range. It combines traditional values with state-of-the-art technology, enabling it to offer clients safe products with exceptionally high liquidity. As a pioneer in the industry, the company offers the unique option of making transfers and online payments directly in gold.

IBIS InGold is an official authorised business partner of the PAMP refinery in Switzerland and The Royal Mint in the UK. This direct business partnership with both the most prestigious refinery and the most prestigious mint in Europe is a guarantee for all customers that the investment gold and silver they buy will be of the utmost quality and illustrates how prominent IBIS InGold is in the global precious metals trade.

IBIS InGold, together with its business partners, the PAMP refinery and The Royal Mint, is committed to the very highest standards of fair trade and social responsibility.



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