



## Celebrating the Chinese Year of the Dragon: the legendary Azure Dragon brings wealth and abundance

2 April 2024, Prague – As 2024 is the Year of the Dragon in the lunar calendar, the Swiss PAMP refinery is releasing a new series of minted bars inspired by the lunar calendar and Chinese mythology to commemorate the occasion. With its extraordinary and intricate designs, this unique and popular solid-gold series upholds the tradition of the goddess Fortuna.

Twelve years, twelve mythical animals of the zodiac, twelve magnificent bars. The new series of minted bars celebrates each lunar year, starting with the Year of the Dragon in 2024, and tells legendary stories related to each of the twelve symbols of the Chinese zodiac. The first legend is that of the Azure Dragon, the guardian of the east and the harbinger of spring. It is said to have control over the rains that are necessary for a plentiful harvest. A limited number of these bars are being made, and depictions for the Year of the Snake, Horse, Goat, Monkey, Rooster, Dog, Pig, Rat, Buffalo, Tiger and Rabbit will follow.

IBIS InGold customers can add 5 g and 1 oz Azure Dragon bars from the Lunar Legends series to their collection or gold reserves. Each bar comes with its own unique serial number and is sealed together with a certificate (CertiPAMP™).

*“Every year, the exclusive Lunar Legends collection will introduce a new, exquisitely crafted bar featuring unique symbolism. The dragon symbol – which spans various cultures and symbolises strength, luck and protection – is closely associated with wealth and abundance,”* says Petr Špičák, IBIS InGold’s marketing director. *“These gold bars, with a fineness of 999.9 and unique artistic and aesthetic qualities, serve as both a secure investment and truly stunning pieces for art and design enthusiasts to cherish. We are confident that it will captivate collectors and investors alike, and it also makes for a remarkable and original gift.”*

### For more information, please contact:

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### **About IBIS InGold**

IBIS InGold is a leading European trader in investment gold and silver. It has a market presence of more than 25 years and is used by over 85,000 customers.

IBIS InGold is an official authorised business partner of the PAMP refinery in Switzerland and The Royal Mint in the UK. This direct business partnership with both the most prestigious refinery and the most prestigious mint in Europe is a guarantee for all customers that the investment gold and silver they buy will be of the utmost quality.

IBIS InGold offers the general public simple, flexible savings under the brand names iiplan®, iiplanGold® and iiplanRentier®, giving them the opportunity to make incremental purchases of precious metals starting at amounts as low as EUR 4. The company regularly updates and upgrades its product line-up so that, besides its traditional tried-and-tested gold and silver buying options, it also offers customers flexible, highly liquid services that do not tie them down at all.

IBIS InGold provides its customers with the very best service, whether they are buying or re-selling investment metals. It guarantees that they are the first holders of the investment bars and coins they are purchasing. It also guarantees all customers that it will buy back the investment coins and bars it sells. Funds are transferred to the client's account within 48 hours of confirmation of the binding buyback price. On top of the buyback price of the metal, it even pays a buyback premium.

IBIS InGold, together with its business partners, the PAMP and The Royal Mint, is committed to the highest standards of fair trade and social responsibility.

