



## IBIS InGold Mobile App Now Available in 14 Languages

17 April 2025, Prague – IBIS InGold, a leading provider of gold and silver investment services, has substantially broadened the language options of its IBIS InGold mobile app, a tool developed for customers to manage their gold accounts and precious metal investments. It now supports 14 languages, offering a more user-friendly environment for customers from across Europe.

The app is available in Czech, Slovak, English, German, Polish, Hungarian, Slovenian, Bulgarian, Spanish, French, Italian, Croatian, Romanian, and Dutch. This wide range caters to the diverse linguistic needs of customers, allowing them to use the app in their native language, removing language barriers, drastically improving the user experience, and simplifying the management of precious metal investments.

*“Our goal is to provide as many users as possible with a simple and intuitive way of investing in gold and silver,” says Petr Špičák, IBIS InGold marketing director. “The expansion of language options shows our commitment to meeting our customers’ needs and offering them a modern tool kit that aligns with their expectations. This move is part of our long-term strategy geared towards innovating and expanding the accessibility of our services across Europe.”*

IBIS InGold has long been recognised for its focus on innovation and modern technologies that combine secure gold and silver investment with a user-friendly experience. The app’s broader availability provides an ideal platform for those seeking a modern, professional approach to investing in precious metals.

**Download the IBIS InGold app:**



**For more information, please contact:**

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### About IBIS InGold

With a 27-year track record, IBIS InGold is one of the foremost dealers in investment gold and silver. Within Europe, it is a leader in the market for savings in precious metals. The company delivers innovative digital solutions for investing in and managing precious metals, pushing the boundaries of this traditional sector.

It offers the general public simple, flexible savings under the brand names iiplan®, iiplanGold®, and iiplanRentier®, giving them the opportunity to make incremental purchases of precious metals starting at amounts as low as EUR 4. With over 98,000 customers, IBIS InGold continues to consolidate its position as a reliable and trusted partner for gold and silver investments.

The company continuously innovates and updates its product portfolio. By combining traditional values with state-of-the-art technology, IBIS InGold offers customers highly secure products with exceptional liquidity. The latest product, the iiplanMax® corporate gold account, is designed specifically to meet the needs of businesses.

It offers gold-account customers a unique opportunity to engage with the innovative InGold PAY® electronic system, which individuals and companies can use to make transfers and online payments directly in gold.

IBIS InGold is an official authorised business partner of the PAMP refinery in Switzerland and The Royal Mint in the UK. This direct business partnership with both the most prestigious refinery and the most prestigious mint in Europe is a guarantee for all customers that the investment gold and silver they buy will be of the utmost quality and illustrates how prominent IBIS InGold is in the global precious metals trade.

IBIS InGold, together with its business partners, the PAMP refinery and The Royal Mint, is committed to the very highest standards of fair trade and social responsibility.