



## Royal seal of approval: Czech company IBIS InGold featured among official partners of The Royal Mint

25 August 2024, Prague - IBIS InGold included in the prestigious public list of official partners of The Royal Mint. This recognition comes after three years of successful cooperation.

The Royal Mint has an established network of official precious metals trade partners worldwide. These distributors are authorised to sell coins and bars made by The Royal Mint. IBIS InGold officially started working with the Mint in 2021, initially by offering the unique Britannia coins, and later also adding gold and silver Britannia bars. Now, in recognition of this successful cooperation, IBIS InGold is publicly featured on the official website of The Royal Mint alongside its other major partners.

"The fact that The Royal Mint publicly presents our company as a partner means a lot to us. It chooses these partners very carefully and places high demands on them. This shift in how we work together certainly sends out an important signal to all of our associates and customers," says IBIS InGold marketing director Petr Špičák.

As Špičák points out, this partnership underscores the high standards upheld by IBIS InGold and at the same time gives customers even greater confidence that they are safely purchasing physical gold with a first-owner guarantee.

The Royal Mint, a British establishment with over 1,100 years of history behind it, is one of the world's leading mints and among the oldest institutions in the world. Currently one of the most technically advanced minting facilities, it produces over 3.3 billion coins a year.

It is also an active member of the London Bullion Market Association (LBMA), and maintains partnerships with the likes of the World Gold Council, the World Platinum Investment Council, and the London Platinum & Palladium Market (LPPM).

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## **About IBIS InGold**

IBIS InGold, a company with more than 25 years' tradition in the industry, is one of the leading traders in investment gold and silver. Within Europe, it is a leader in the market for savings in precious metals. IBIS InGold products are used by nearly 90,000 customers, strengthening the company's position as a reliable and trusted partner for investments in gold and silver. It also profiles itself as a pioneer in innovative solutions for investment in precious metals, pushing the boundaries of this traditional sector.

IBIS InGold is an official authorised business partner of the PAMP refinery in Switzerland and The Royal Mint in the UK. This direct business partnership with both the most prestigious refinery and the most prestigious mint in Europe is a guarantee for all customers that the investment gold and silver they buy will be of the utmost quality and illustrates how prominent IBIS InGold is in the global precious metals trade.

It offers the general public simple, flexible savings under the brand names iiplan®, iiplanGold® and iiplanRentier®, giving them the opportunity to make incremental purchases of precious metals starting at amounts as low as EUR 4. IBIS InGold provides its customers with first-class service when purchasing or re-selling investment metals. It guarantees them that they are the first holders of the investment bars and coins they are purchasing. It also guarantees all customers that it will buy back the investment coins and bars it sells. On top of the metal buyback price, it even pays a buyback premium.

IBIS InGold, together with its business partners, the PAMP refinery and The Royal Mint, is committed to the very highest standards of fair trade and social responsibility.







