



Radim Ryška has become a new Key Account Manager in IBIS InGold®. Renata Gurellová has become a new head of Marketing and Communication Department of the Company

IBIS InGold® is growing dynamically while enhancing its services. Therefore, the company is expanding its team by two key co-workers. Radim Ryška has become a new Key Account Manager and Renata Gurellová has become a new head of the Marketing and Communication Department of the Company.

Radim Ryška as the Key Account Manager will be in charge mainly of development of business network, its support and education. He gained his experience among others in the insurance and non-banking sector. In recent years, he held managerial positions in Allianz, Home Credit or Česká pojišťovna.

Renata Gurellová is leaving Golden Gate where she worked as Marketing and PR Director in the last two years. Her objective in IBIS InGold® is to strengthen internal and external communication, ensure awareness and marketing support and work to build up IBIS InGold® media brand. Renata Gurellová is coming to a new position with more than two decades of experience from the non-banking sector, from the area of information technologies, strategy, PR, marketing and management.

IBIS InGold® is a leader in providing saving in investment gold and silver in the Czech Republic and in Europe. They provide the general public with simple and flexible saving under the trademark iiplan® with the amount of instalments already from CZK 100 per month. Complex services and education of starting and experienced investors and consultants are a matter of course. They provide their clients as well as partners with perfect information and analytical services.

Do not hesitate to contact

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IBIS InGold®, a. s. for more information.

IBIS InGold® is a leading trader with investment gold and silver. The company has been operating in the market for over 20 years. In the Czech Republic and Europe, they became a leader in providing saving in gold and silver. They provide the general public with simple and flexible saving under the trademark iiplan® with the amount of instalments already from CZK 100 per month.

The main offer of the company is created mainly by investment gold ingots from prestigious Swiss Refinery PAMP® with the weight from 1 to 1,000 grammes and investment gold coins from Australian refinery "The Royal Australian Mint" with the weight from 1/10 ounce to 1 ounce.

The company is directly connected to the Swiss Refinery PAMP® and represents them not only in the Czech market. As a result of this, IBIS InGold® can provide its customers with the best services both during the purchase as well as during the repurchase of the investment metals bought. Another advantage is a unique possibility of verifying the origin and authenticity of investment gold by means of VERISCAN™ technology. The company as one of few subjects in Europe obtained a combined licence for the retail sale of PAMP® ingots to final customers, i.e. retail investors, for online sale as well as for sale to wholesale partners.

IBIS InGold® also offers products from other world mints – The Royal Canadian Mint and The Perth Mint. They deliver their products throughout Europe.

The volume of target amounts in iiplan® contracts concluded and one-time businesses per 2017 exceeded a record amount of 2.38 billion CZK, there was an annual increase in the total sale by 69 %.

The most sold products are half-ounce gold coins and gold ingots with the weight of 10 g.

More than 23,000 customers trust IBIS InGold®.